

DIGITAL SOLUTIONS

FOR DISTRIBUTORS:
STRUCTURED PRODUCTS | ACTIVELY MANAGED CERTIFICATES

Marketing communication

GLOBAL MARKETS
DIGITAL SOLUTIONS



BNP PARIBAS

The bank
for a changing
world

PHILOSOPHY

Our ambition is to provide innovative tools that match the digital needs of clients who trade **structured products** and **AMCs** (Actively Managed Certificates).

We leverage internal resources, the Fintech sector, academic institutions to equip your business with cutting-edge technologies.

The **structured product** issuers have an access to deep customisation, the variety of pricing modes, value-added post-trade services. With **AMC module** you can deliver to your clients your investment expertise in a simple and flexible format, while we take care of the rest: a wide universe of instruments, that can be easily filtered, seamless reshuffle, legal framework.

STRENGTHS

AGILITY

A user-friendly platform committed to constant innovation that...

ALL-IN-ONE

Digitises the full investment lifecycle of structured products and AMCs

CUSTOMISATION

Tailored to suit clients' investment objectives and facilitate active management

ROBUSTNESS & SECURITY

Based on robust technology leveraging internal resources and external expertise

KEY FIGURES

OVER 500

TAILOR-MADE PAYOFF SCREENS
CREATED FOR CLIENTS



5000

UNDERLYINGS AVAILABLE VIA
CROSS ASSET PLATFORM:
EQUITY, CREDIT & RATES

IN 2021



150K

STRUCTURED
PRODUCT TRADES



8M

PRICINGS DONE



1500

USERS ONBOARDED



45

COUNTRIES

ENTER A SEAMLESS DIGITAL EXPERIENCE FROM PRE-TRADE TO POST-TRADE SERVICES

GET SMART INVESTMENT
IDEAS
ANALYSE YOUR BASKET

INTEGRATE ESG
GET DECISION-MAKING
SUPPORT



DESIGN, PRICE AND TRADE
THE PRODUCT YOU NEED

MONITOR AND TRADE
YOUR PRODUCTS ON
SECONDARY MARKET
RESHUFFLE YOUR BASKET

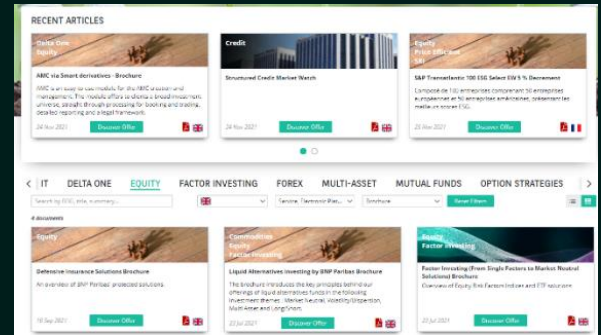


GET CUTTING-EDGE INVESTMENT IDEAS

INNOVATION

Direct access to BNP Paribas' latest market opportunities, organised by topic:

- Cross-asset marketing documents, educational materials



DESIGN, PRICE AND TRADE THE PRODUCT YOU NEED

STRUCTURED PRODUCT

Create your payoffs, and test your ideas by using our wide range of products

- Define your own products: choose your basket, currencies, tenor, etc.
- Create a new payoff that fits your needs

DESIGN



ACTIVELY MANAGED CERTIFICATE

Create your portfolio by choosing from a broad investment universe:

- 5 000+ cross-asset instruments
- Developed & Emerging markets
- Possibility to trade in small denominations

Tailor your risk/return profile: FX-hedged, leverage

Access value added services and make the best use of the tool.

- Optimise your basket with the basket optimiser
- Anticipate the market move using the mark-to-market simulation
- Run historical simulations to inform your clients

ANALYSE



Evaluate your investment decision with the Analytics Tools.

- Determine your performance drivers: cross-assets, macro and custom factors
- Stress test your portfolio performance and liquidity against historical and hypothetical market scenarios
- Minimise your tracking error

Get an indicative or a tradable price based on your conditions. Trade in a click.

- Use the mail parsing technology to maximise time delivery for standard structured products
- Fine-tune pricing with a flexible use of Smart derivatives
- Experience a fully digitalised journey thanks to a direct connection through API or FIX

PRICE & TRADE



Modify seamlessly each component of your AMC and submit your order.

- Straight-through processing for booking and trading
- Double validation system

Ease operational burden with access to automated documents.

- Target market, KID documents for a wide range of payoffs
- In more than 12 different languages

GENERATE REGULATORY DOCUMENTS



Benefit from a transparent legal framework.

- Standardised basket investment advisory agreement
- Standardised term sheet



ACCESS AND MANAGE YOUR SECONDARY MARKET

STRUCTURED PRODUCT

MONITOR

- View product details, including past performance and up-to-date information available in one click.
- Receive alerts based on upcoming events and the real-time market data



CUSTOMISE

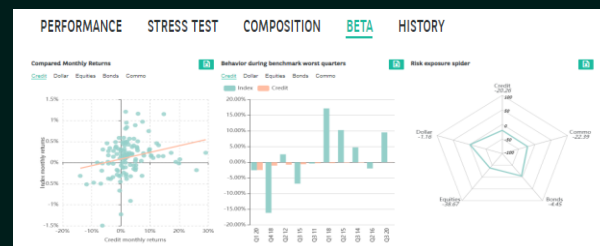
- Create your own alerts depending on your clients' requirements and stay informed about the product life cycle events affecting your portfolio, such as corporate actions



ACTIVELY MANAGED CERTIFICATE

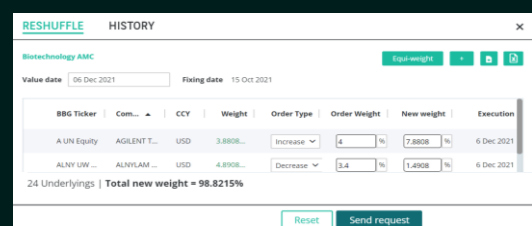
CREATE REPORTING

- Access the detailed reporting including performance and risk analysis



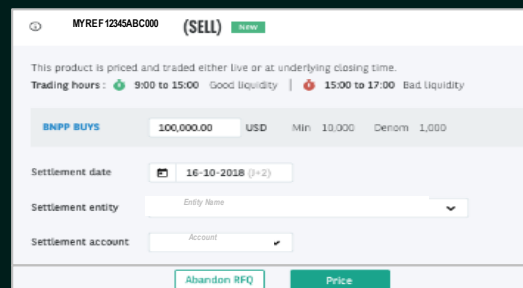
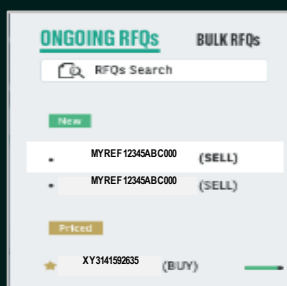
RESHUFFLE

- Modify seamlessly each component of your AMC, add new underlying and submit your order



TRADE AND MANAGE

- Access a liquid secondary market and modify your position on your current products in real time



INTEGRATING ESG

ESG SCREENING AND IMPACT INVESTING

- ✓ ESG screening based on ratings from leading ESG data-providers (Vigeo Eiris)
- ✓ ESG indices as an underlying; using ESG criteria in basket optimisation
- ✓ Possibility to link your structured products to impact investing through BNP Paribas partnership with Tara foundation, Reforest'Action



TRADE IDEA BOT

PRIMARY AND SECONDARY TRADE IDEAS POWERED BY AI

- ✓ Relevant trade ideas in a timely manner
- ✓ Based on current market conditions, marketers and clients activity, and your inventory with BNP Paribas
- ✓ Possibility to customise your preferences and receive a recap email



SECURITY & CONFIDENTIALITY

● SECURITY CONTROLS

A core set of mandatory security controls are embedded and are built upon existing security guidance, taking into account the latest intelligence on security incidents. They have been reviewed by external industry experts, assessed against industry standard frameworks and good security practices.

● AUTHENTICATION PROTECTION

The confidentiality and integrity of client's interactive sessions on the platform are ensured. In addition, the proper management, tracking and the use of connected authentication are in place.



LEARN MORE

To find out more about Smart Derivatives or to request access to the platform, please, contact us on:

EMEA



Email : smartderivatives.support@bnpparibas.com



Website: www.smartderivatives.com

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